



MEDIA RELEASE

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Atlanta Biologicals Breaks Ground in Hall County *Life sciences firm to open new headquarters, research and production operations in Oakwood, Georgia*

Gainesville-Hall County, GA – Friday, July 20, 2012: Atlanta Biologicals, Inc., a privately held company of German origin, is breaking ground on a new special purpose facility for its North American headquarters, research and development, and production operations. Now in its 20th year in the U.S., Atlanta Biologicals, Inc. is a leading manufacturer and supplier of cell culture reagents used in biotechnology. Through a diverse line of high quality products incorporating innovative technology, Atlanta Biologicals seeks to meet the specific needs of its customers nationwide. The company's principal end users are renowned biomedical research institutions and biopharmaceutical corporations that utilize Atlanta Biologicals' products in pioneering research to diagnose and treat human and animal diseases.

The new headquarters will be located in Tanners Creek Business Park in the City of Oakwood, Hall County, Georgia. Atlanta Biologicals acquired six acres of land to construct a 36,000 square foot building, and the site is being developed to allow for additional expansion in the future. The new facility is expected to be fully operational by the end of 2013.

"Atlanta Biologicals has been in Georgia for over 20 years, and our success and growth created a need to search for a larger site," said Atlanta Biologicals CEO Gerhard Baade. "Hall County was selected for our new corporate headquarters and state-of-the-art biotech manufacturing facility in recognition of the growth opportunities and resources Hall County has to offer."

"Today's announcement is tremendous news for Hall County and all of Northeast Georgia," said Lt. Governor Casey Cagle. "Projects like Atlanta Biologicals are great reminders of how important a world-class educational system and quality transportation infrastructure are to our ability to compete in a 21st Century global economy. I applaud the Greater Hall Chamber of Commerce, the Board of Commissioners, the City of Oakwood, Atlanta Biologicals, and the countless community partners that came together to make today a reality."

"Congratulations to the owners, managers and associates at Atlanta Biologicals," said Chairman Tom Oliver of the Hall County Commission. "This is a new beginning of a long-term partnership, and it's a validation of the economic development efforts and partnership to support businesses like Atlanta Biologicals in their efforts to create jobs and investment in Hall County."

"Atlanta Biologicals will be a great addition to the business community. Our economic development efforts have targeted growing life sciences businesses, and we will support Atlanta Biologicals as the newest member of our existing industry program," said Kit Dunlap, President and CEO of the Greater Hall Chamber of Commerce.

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Atlanta Biologicals is a leading biotechnology supplier and service organization providing essential products for cell culture applications. Atlanta Biologicals cell culture brand products are used by life science professionals throughout the academic, industrial, and government research and development sectors. www.atlantabio.com

Gainesville-Hall County, Georgia is a vibrant and growing community located in the foothills of the Blue Ridge Mountains. Surrounded by beautiful Lake Sidney Lanier, the area offers an unparalleled quality of life and a sound economic future for business and industry. Gainesville-Hall County is home to 47 Fortune 500 firms, over 300 manufacturing and processing concerns, and 41 international companies. www.greaterhallchamber.com