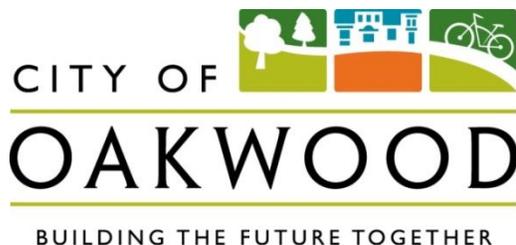


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**NEWS ARTICLE: AccessWDUN on September 21, 2015**

## **Milton Martin Toyota now open for business at new location**

GAINESVILLE – After more than 44 years as one of the anchor car dealerships lining Browns Bridge Road in Gainesville, Milton Martin Toyota has a new address.

According to their website, in 1970 Milton Martin decided to relocate his auto sales business from downtown Gainesville to the “wilderness” of Browns Bridge Road, a radical move at that time.

Not quite as radical is the latest move, a distance of roughly five miles, but nonetheless a needed move.

“It was a better business decision from a financial standpoint,” Advertising and Public Relations spokeswoman Emily Hayes explained.

“We had really run out of room at that (Browns Bridge Road) location, and we would have had to piece the building together verses here we could really build the building that we wanted,” Hayes continued.

The lobby is enormous, the ceilings high, and the ambiance is that of a grand modern hotel.

“We basically went a little off the standards of the Toyota program,” Hayes said with a smile, ”and really wanted to make something unique to this area, and just have a very warm and welcoming environment.”

Rock fireplaces, big screen TVs, even a Chick-Fil-A, have made their showroom unique in northeast Georgia.

The complex is over 80,000-square-feet in size, employs over 100 people, and despite its Gainesville mailing address actually is within the city limits of Oakwood.

Hayes said the move itself, from the Browns Bridge Road location to the new site at I-985, just east of Mundy Mill Road at exit 17, was an extravaganza.

On Saturday founder Milton Martin led a procession of fifty vehicles from the Browns Bridge location to the new site on Milton Martin Toyota Way. Part of the entourage included the first Toyota he ever sold, a 1970 Corona. The rebuilt classic now sits on display in the main showroom.

Haynes invites everyone to visit the new facility, even if you're not in the market for a new vehicle, and see their new home.